

LUCAS SVAREN

lucassvaren@gmail.com
303.249.6037

lucassvaren.com

RELATED EXPERIENCE

Microsoft - Seattle, WA (Remote)

Sr. Visual Designer - BADE Studio
March 2020 - Present

Working as part of the Brand Advocacy and Design Experience team to produce new visual guidelines and graphical elements for future Microsoft product releases and digital events. Work directly with producers, animators, and designers to create digital/print ready collateral.

Freelance - Based out of Colorado

Design + Art Direction
September 2012 - Present

Solving clients' design problems via print and digital design.
Available for off-site work. Adobe CC ready.

Williams Helde/HayterComm - Seattle, WA

Associate Creative Director (Sr. Art Director)
September 2017 - February 2019

Overseeing advertising concepts and design from concept through final production. Solve clients' creative challenges from concept to comp stages, through revisions, and ultimately to the final product as required per project. Mentor and lead creative, providing innovative insights and guidance to team members in order to maintain consistent creative quality.

Hey, - Seattle, WA

Lead/Sr. Designer
April 2015 - July 2017

Design and concepting of online, mobile, video, and print materials. Art direction of product launch materials for start-up and high-profile brands. Worked directly with producers, animators, and editors, creating digital/print ready collateral.

School of Visual Concepts - Seattle, WA

Adobe Photoshop Instructor
January 2015 - April 2016

Venables Bell & Partners - San Francisco, CA

Photographer/Digital Artist
August 2011 - December 2011

Isobar - San Francisco, CA

Art Director
October 2010 - July 2011

Crispin Porter + Bogusky - Boulder, CO

Digital Artist/Designer
October 2008 - September 2010

Designer with the Product Innovation team. Assisting with start up logos, packaging and corporate identity elements.

EDUCATION

Miami Ad School (South Beach)

Graphic Design Portfolio Program
January 2007 - June 2008

Washington State University

Bachelor of Arts – Advertising
Edward R. Murrow School of Communications
Minor – Fine Arts
August 2001 - May 2006

Proficiencies

Photoshop
Illustrator
InDesign
Illustration
Typography
Photography
Retouching
Organization
Bookbinding & Prop Building
Acrobat/Distiller
Keynote & Power Point

Interests

Sunny days, Beaches, Pizza, Snowboarding,
Manual labor, Beer, Old techniques, Coffee,
Cheese, Road trips, Driving in 80 mph zones,
Sunsets & Sunrises

Accolades

2013 AdAge Article (Visit Seattle Vinographer)
2012 Effies (Gold/Silver/Bronze)
2011 W3 (Gold)
2011 Hatch Awards (Silver)
2011 International IAB MIXX Awards (Finalist)
2011 OMMA Awards (Finalist)
2011 Cannes Lion (Bronze)
2011 International ANDY (Gold)
2011 CLIO (Bronze)
2011 Jay Chiat Awards (Gold+Silver)
2011 Fast Company #5 Most Innovative Company (B-Cycle)
2009 Agency of the Decade (CP+B)
2009 Agency of the Year (CP+B)
2006 Graduation from WSU w/ Honors
2005 WSU Undergrad Juried Art Show
2001 Washington 2A HS State Baseball Champion
2001 Washington 2A HS All-State Football RB/PR

LUCAS SVAREN

lucassvaren@gmail.com
303.249.6037

lucassvaren.com

PAID CLIENT LIST

76
Absolut
Accordo
Acme Bowl
Activision
adidas
ADM
Alaska Airlines
American Express
Audi
Bcycle
Best Buy
BobbySue's Nuts
Bolthouse Farms
Brady Walkinshaw for Congress
BroadVox
Broadway Bound Children's Theatre
Buell
Burger King
Canadian Tire
Car Toys
Cascade Mountain Tech
CBT Nuggets
ClearWire
Coca-Cola
Coke Zero
Coleman Motorsports
Conoco-Phillips
Coveteur
DAC
Dometic
Domino's
Duh Technologies
eBay
Eddie Bauer
esurance
FareStart
Fiat
Firecorn
Gap
Gauge
Getty Images
Global Change Network
green Hat people
greenlight
Google Chrome
HaloSource
Harry's Fresh Foods
Helly Hansen
Holland America Line
Hulu
ICRW
Intel
Jameson
K2
Karcher
Keysight Technologies
Kohler
KPD Insurance
Kraft Mac n Cheese
Langara Fishing Adventures
Lares Dental
Louisville Distilling Co.
lululemon Men
Malibu Rum
Mandarin Hotels
Marchex
MarqMetrix
Marin County School District
Metropolitan Market
Mutual of Enumclaw
Msft Windows 7
Msft Windows Phone
Northland Communications
Old Navy
Orange
Original Pilothouse Coffee
Orville Redenbacher
P.A.C.E (Gap Inc.)
Pacific Project Management
Pantene
Pilot Coffee
Pepsi
Philips Avent
Philips Lifeline
Philips Sonicare
Philips Zoom
Raleigh Bicycles
Rhino Rack
Richlite
Savoy Hotel
Seattle's Best Coffee
Seattle Public Schools
Seattle Symphony
Seabourn
Sharply
Slim Jim
Social Print Studio
Sprite
Starbucks
Target (Roundel)
Thermo Fischer
Thinkstock
T-Mobile
Tokuyama
University of Utah Healthcare
VB+P orange
Viacom
Viacommunity
Virgin Cruises
Visit Seattle
Vitamin Water
Volkswagon
W Hotels
Windstar
Woods Canada
Yahoo! Mail
Yahoo! Sports
Zero 1
Zynga

AGENCIES

Copacino + Fujikado
Crispin Porter + Bogusky
Evolution Bureau (EVB)
FCV
Graphiti Associates
green Hat people
HayterComm
Hey,
Isobar
Mixpo
POP
Publicis in the West
School of Visual Concepts (Instructor)
Tether Inc.
TMP (Seattle)
Touch Worldwide
Venables Bell + Partners
Williams-Helde